



**Rock and Roll Forever Foundation**  
**PO Box 330**  
**Leonardo, NJ 07737**

**Position:** Content Assistant

**Location:** Virtual (office located in New York City)

**Supervisor:** Joshua Zarbo (Curriculum Designer)

### **Organization Description:**

The Rock and Roll Forever Foundation is a 501(c)(3) created by Rock and Roll Hall of Famer Steven Van Zandt.

The Foundation's mission is to empower teachers and engage students by using popular music to create interdisciplinary, culturally responsive education materials for all 21st century classrooms.

The curriculum - called TeachRock - uses the lens of popular music to help students learn all subjects, with innovative lesson plans developed by experienced educators and top experts in the field. From social studies and language arts to geography, media studies, science, general music, and more: TeachRock has engaging and meaningful material for every classroom - all available at no cost.

TeachRock is endorsed by the New Jersey School Boards Association, the National Councils for Social Studies, Geographic Education, and Music Education, and is an official component of the New Jersey Schools Boards Association's STEAM Education Program. Partners include Scholastic Inc., HBO, PBS, Reelin' in the Years, ABC News, Rock's Backpages, New York University Steinhardt School, and the Grammy Museum.

### **Position Description:**

This year, the Rock and Roll Forever Foundation is undergoing a major initiative to increase the diversity of musical artists and other public figures represented in TeachRock curriculum. The Content Assistant would work with the content team toward developing educational materials (including lessons, artist biographies, videos, and slide presentations) that feature underrepresented communities in the United States.

The Content Assistant is encouraged to propose their own projects for development during the internship period, and we especially welcome candidates with an interest in translating their own research and scholarship to Elementary or High School teachers, so long as such research is aligned with the outline goals above. The Content Assistant may also assist in ongoing projects TeachRock is developing.

### **Key Responsibilities:**

- Aiding in developing and drafting TeachRock content, including education materials and social media copy
- Creating media materials for TeachRock.org site using Adobe software
- Uploading content to the TeachRock.org website
- Communicating with staff, TeachRock.org users, and other stakeholders on content projects

**Preferred Qualifications:**

- Scholarly background in one or more of the following areas: Popular Music History, Musicology, or Ethnomusicology; African American Studies; Ethnic Studies; Gender and Queer Studies; Latin American Studies; U.S. History or American Studies; Women's Studies
- Project and time management skills
- Ability to work independently
- Experience in curriculum design and development
- Experience working with an editor
- Familiarity with remote working software (Google Workspace and Zoom specifically)
- K-12 Teaching experience a plus
- Familiarity with Adobe Design Suite a plus
- Familiarity with contemporary popular music a plus