

Position: Oceana Field Campaign Assistant

Location: Virtual

Supervisors: Hunter Miller (Florida Gulf Coast Campaign Organizer) and Paulita Bennett-Martin (Georgia Field Representative)

Organization Description:

Oceana is an international nonprofit conservation organization dedicated to protecting the world's oceans. Oceana's campaigns are directed at achieving measurable policy changes to prevent the irreversible collapse of ocean life. Results are achieved through science, law, advocacy, organizing public support, and communications.

This position reports directly to the Florida Gulf Coast Campaign Organizer and the Georgia Field Representative a to execute a campaign plan and carry out tasks necessary to meet campaign objectives, track timelines and report on progress. This position requires initiative and an ability to work on one's own to meet deadlines and accomplish tasks, while managing a varied volume workload.

About the Campaigns

Oceana's Field Team supports U.S. Campaigns (Plastics, Offshore Drilling, Sharks, Responsible Fishing and Defense) by acting as the face of Oceana in the field and executing an effective grassroots organizing operation. Campaign Organizers focus roughly 50% of their time working to win policy victories at the local and state levels, to reduce single use plastics. 20% of their time is dedicated to fighting the expansion of offshore drilling and seismic airgun blasting. Our campaign efforts, in conjunction with those of our partners, have resulted in more than 350 municipalities, over 2,100 elected officials, and alliances representing over 45,000 business and fishing interests opposing seismic airgun blasting and/or expanded offshore drilling. The Field Team has also worked to end the sale and trade of shark fins in the U.S., as well as defend core marine conservation laws from regulatory and congressional rollbacks.

Principal Duties and Responsibilities

Essential Functions:

- Maintain a working knowledge of the political climate around plastic pollution, offshore drilling and staying on top of new developments.
- Work in coordination with the supervisor to identify, develop, plan, organize and execute an event, tactic, project or research item that fits the intern's field of study and contributes to the success of an Oceana campaign.
- Develop content and help maintain field team/regional social media accounts.
- Draft communications materials such as op-eds, letters to the editor, and memos.

- Assist with data entry, reporting, and maintenance using our Salesforce CRM database.
- Identify opportunities to engage and partner with non-traditional allies on events, lobby meetings, and campaign activities. (frontline communities, fisherfolk, minority-led groups)

Job Requirements

Education and work experience:

- General understanding of ocean issues and conservation policy, especially as they relate to climate change and energy.
- Experience using Salesforce, or other CRMs.
- Demonstrated interest in organizing as a way to build power and reach goals.

Skills and knowledge:

- Strong writing skills, particularly the ability to synthesize complex scientific information into simple, publicly digestible material.
- The ability to juggle multiple tasks at once effectively.
- Must be comfortable taking on new projects and working under tight deadlines.
- Ability to work effectively in a team environment.
- Strong people skills for outreach and coalition building.
- Ability to solve problems.
- Self-starter with creative reasoning.

The above declarations are not intended to be an “all inclusive” list of duties and responsibilities of the job described, nor are they intended to be such a listing of the skills and abilities required to do the job. Rather, they are intended only to describe the general nature of the job, and are a reasonable representation of its activities.